

## Elder abuse

Elder abuse is any action or inaction by self or others that jeopardizes the health or well-being of an older person. An act of harm or the neglect resulting from a failure to act is especially detrimental when inflicted by those in a position of trust, power or responsibility.

Like other forms of abuse, elder abuse is a complex issue, one that is easy to form misconceptions about. For many, the term "elder abuse" evokes images of frail or mentally diminished individuals living in nursing homes. It might bring to mind neglected seniors who live all alone without care or relatives dropping by for a visit. While these images do fall within the spectrum of elder abuse, it isn't just a problem of older people living on the margins of everyday life.

Elder abuse can happen to any older person, regardless of:

- cultural or ethnic group
- physical or mental health
- socio-economic group

It's important to raise the awareness of this issue and how unacceptable it is, and to inform people in the community that things can be done to improve their life situation.



If you or someone you know is experiencing elder abuse and would like some information and help, contact the resources below:

In case of emergency, call 9-1-1 – Do not hesitate to call the police if you suspect a crime has been committed or that someone is in danger. If there is no immediate danger, call your local police to discuss your concerns with a police officer.

The following is a list of elder abuse resources:

- Calgary Kerby Elder Abuse Line  
Phone: 403-705-3250 (24 hours)
- Edmonton Elder Abuse Intervention Team  
Phone: 780-477-2929
- Edmonton Seniors Abuse Help Line  
Phone: 780-454-8888 (24 hours)
- Lethbridge Senior Citizens Organization  
Phone: 403-320-2222 (Ext. 25)
- Medicine Hat Community Response to Abuse and Neglect of Elders (CRANE)  
Phone: 403-529-4798
- Red Deer Helping Elder Abuse Reduction (H.E.A.R.) Resource Information Line  
Phone: 403-346-6076 or 1-877-454-2580 (toll-free) (24 hours)
- Alberta Family Violence Info Line  
Phone: 310-1818 toll-free (24 hours) for information, advice and referrals.
- Protection for Persons in Care  
Phone: 1-888-357-9339  
To report abuse or safety concerns for seniors in publicly funded care facilities including hospitals, seniors' lodges and nursing homes.

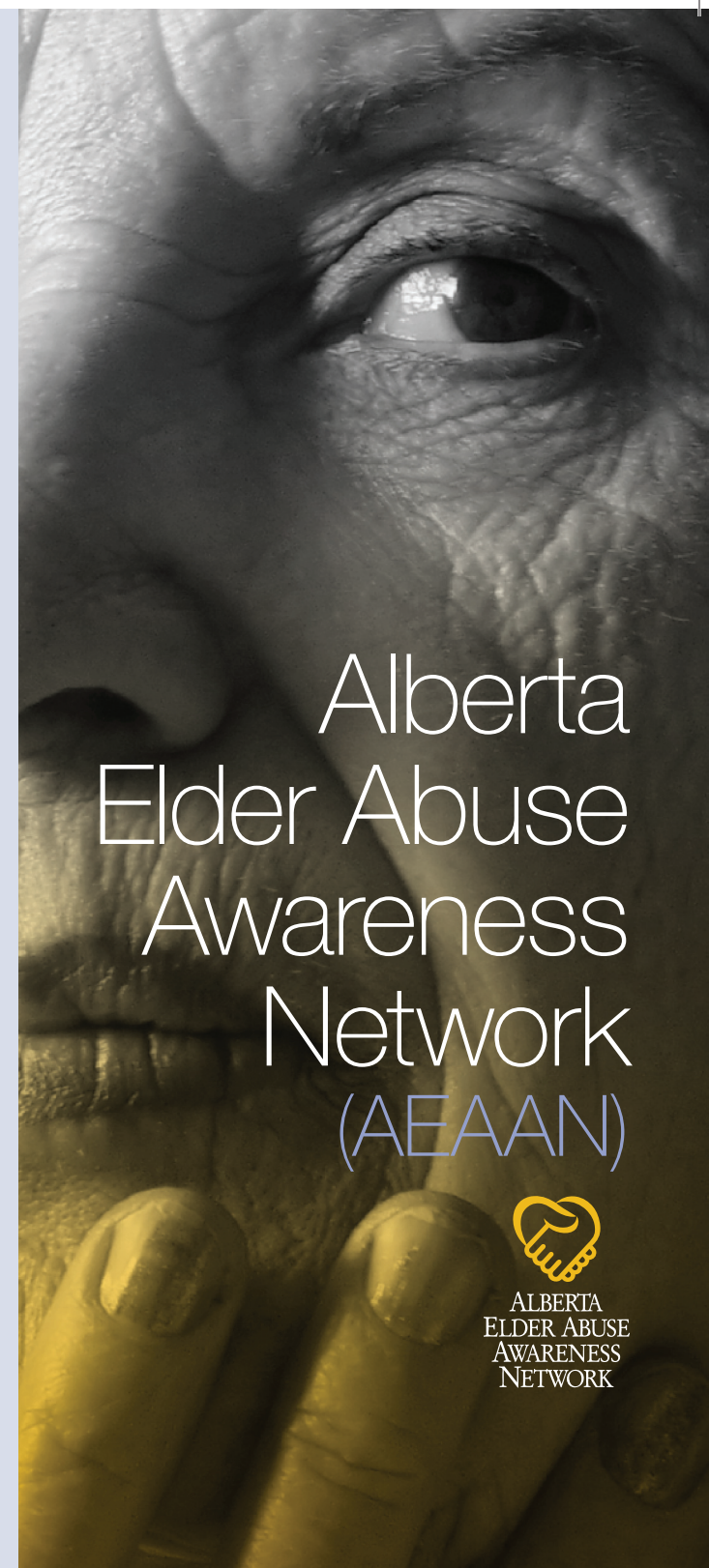
Go on our website and click on Getting Help and your specific city sections for further resources and contact information. [www.albertaelderabuse.ca](http://www.albertaelderabuse.ca)

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# Alberta Elder Abuse Awareness Network (AEAAN)



ALBERTA  
ELDER ABUSE  
AWARENESS  
NETWORK



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The Alberta Elder Abuse Awareness Network is a province-wide network of professionals dedicated to the prevention of elder abuse by increasing community awareness, developing resources and promoting the well-being of older adults.

## The AEAAN believes:

- Every senior is a valuable member of society and has a right to be free of abuse.
- Elder abuse is intolerable and unacceptable.
- Increased awareness is key to addressing elder abuse.
- Front-line professionals and caregivers need to be given adequate tools to address abuse of the elderly.

The AEAAN's **Vision** is that all Albertans understand elder abuse and are aware of, and have access to, resources available to address it.

**Our Mission** is to increase awareness and support a community response to elder abuse.

## Towards that end our network has completed the following initiatives:

- An awareness-raising campaign in 2003 that featured a new television commercial (produced in partnership with CTV and Justice Canada's National Crime Prevention Strategy).
- A website to be used as an educational and awareness raising resource for professionals that provides easier access to resources, knowledge and tools for use in programs and practices.
- In 2005, the work of the AEAAN culminated in the development and distribution of a community resource kit. The kit, containing CD-ROM and VHS videos, includes:
  - two PowerPoint presentations with comprehensive speaking notes
  - an elder abuse training video
  - a listing of Alberta resources to deal with elder abuse
  - several key online links
  - other national resources
- The Network supports the promotion of June 15th as World Elder Abuse Awareness Day. Since the Day was established in 2006, the Network has collaborated with Seniors and Community Supports to develop:
  - FACE IT Elder Abuse Happens posters,
  - Financial Abuse Fact Sheet for service providers,
  - "rack card" for seniors with information about how to protect oneself from financial abuse and
  - Service Provider Screening Guide for Elder Abuse.

The AEAAN's belief is that no one organization has a broad enough scope to address the complex issue of elder abuse in its entirety. A truly effective community response involves many stakeholders working in collaboration.

This is why AEAAN is a network of Albertans, with each group building on its own unique strengths for a common purpose. The network is a partnership of these dedicated groups:

## 2011 Alberta Elder Abuse Awareness Network:

- Alberta Seniors and Community Supports
- Alberta Solicitor General and Public Security
- Calgary Police Service
- Edmonton Police Service
- Golden Circle Seniors Resource Centre (Red Deer)
- Medicine Hat Women's Shelter Society, representing CRANE
- RCMP (K Division)
- Regional Municipality of Wood Buffalo, FCSS
- Seniors Outreach Grande Prairie
- The City of Calgary
- The City of Edmonton, Edmonton Elder Abuse Intervention Team
- The City of Lethbridge, FCSS, representing LEARN

Each member, in turn, is connected to a local network of providers in their respective community.